



IT'S ALL PEACHY KEEN.

# PEACHY KEEN COLLECTIVE

Hey There!

We're so excited for your interest in PKC, below are the next steps:

## 1. Get connected to the site & create a WordPress profile.

- a. We've sent you an invite via WordPress to connect, if you've not received it send us a note and we'll get it over ASAP!

### i. Notes in creating your WordPress Profile:

1. Include your first name (last name optional), a photo, + write a short bio.
2. It's important to note that **your WordPress Profile will be listed at the bottom of every article** published under your name on PKC, so be mindful what you put here.
3. If you want to write anonymously - this is an option too! Just let us know and your secret is safe with us ☺

## 2. Then get to writing!

- a. We encourage candid, relatable, emotive, informative content. So write whatever calls to you!
- b. Don't feel the need to conform to what is already on the site. If you want to write something but it seems like there isn't a page for it, let's talk about it anyway. We're always craving new ideas.

### i. Commonly asked: What are the writing requirements?

1. We are incredibly flexible - we understand that life happens, so we don't impose regular posting schedules on our writers. Write when you feel inspired!
2. Write how you speak and in any style that is most natural to you 😊
3. Cite your sources! If you're stating facts, have the receipts to back it up (simple hyperlinks work!)

### ii. Commonly asked: I'm not a great writer... but I still want in...?!

1. We have such a passion for writing, we can help you develop your articles in the best light. We'll work with you to edit your writing to pull out your clear and engaging voice. We got you 😊

## 3. Your article is completed, now what?

### a. DO NOT PUBLISH YET!

- b. When your article is ready to be published, contact us so we can check the formatting, spelling/grammar, the categorization, and also bump your article to the best page for optimum recognition.

## 4. You're published! What could happen next?

- a. I hope you're following us on IG because we will turn parts of your articles into shareable quotes! We want to boost not only your article, but we also want to show you off 😊

If you have any questions, and have been chatting specifically with Emily, Zoë, or Lindsey but there is a delay in response, try contacting us as a collective:

- email us: [peachykeen.coll@gmail.com](mailto:peachykeen.coll@gmail.com)
- DM us on IG: @peachykeen.coll

Stay Peachy,  
PKC